

COM2613 Seminários Avançados V
Mídia e democracia na América Latina
Prof. Arthur Ituassu

CARGA HORÁRIA TOTAL: 45 HORAS

CRÉDITOS: 03

PRÉ-REQUISITO(S): Nenhum

OBJETIVOS

O objetivo do curso é debater a relação entre mídia e democracia no contexto latino-americano contemporâneo.

EMENTA

A democracia na América Latina. A mídia na América Latina. Os sistemas de mídia. Reformas da mídia. A transição democrática na região. Mídia e cidadania na América Latina. Mídia e democracia em Colômbia, Peru, Argentina, Venezuela, Bolívia, Brasil, Chile e México. Americanização, modernização, novas tecnologias.

PROGRAMA

O curso se constitui de 15 sessões descritas abaixo. A pasta do curso se encontra no link compartilhado: <https://www.dropbox.com/sh/glpargyx5zr7jzk/AABbMB6vVz67D7PCsifyLF5ra?dl=0>

Sessão 1. Apresentação e metodologia

Sessão 2. Mídia e democracia: perspectivas normativas

Texto

2a - SCHUDSON, M. How to Think Normatively About News and Democracy. **The Oxford Handbook of Political Communication**. OUP: Oxford, 2014.

2b - MÁRQUEZ-RAMÍREZ, M.; GUERRERO, M.A. Media Systems in the Age of (Anti) Neoliberal Politics. In: Manuel Alejandro Guerrero; Mireya Márquez-Ramirez (eds) **Media Systems and Communication Policies in Latin America**. Hampshire: Palgrave Macmillan, 2014.

Sessão 3. A democracia na América Latina

Textos:

3 - Dossiê democracia na América Latina - Revista da Universidade de São Paulo, abril/maio/junho, 2016.

- PANFICHI, A.; DOLORES, J. Representação político-eleitoral no Peru: fragmentação e construção partidária (2001-2016). **Revista da Universidade de São Paulo**, n. 109, p. 11-30, 2016.

- MAYORGA, F. Democracia na América Latina: mudanças e persistências. **Revista da Universidade de São Paulo**, n. 109, p. 43-52, 2016.

- CHERESKY, I. Dilemas e desafios da democracia na América Latina. Deterioração ou renovação? **Revista da Universidade de São Paulo**, n. 109, p. 53-66, 2016.

- COUSO, J. Encontros e desencontros: balanço do estado da prática democrática na América Latina. **Revista da Universidade de São Paulo**, n. 109, p. 67-74, 2016.

- AVRITZER, L. Democracia na América Latina: da inovação institucional ao velho problema do equilíbrio entre os poderes. **Revista da Universidade de São Paulo**, n. 109, p. 75-86, 2016.

- VALENZUELA, R.A. A democracia no México. **Revista da Universidade de São Paulo**, n. 109, p. 87-95, 2016.

Sessão 4. Mídia e democracia na transição

Textos:

4a - SPARKS, C. Media and Transition in Latin America. **Westminster Papers in Communication and Culture** (University of Westminster, London), Vol. 8(2): 154-177. ISSN 1744-6708 (Print); 1744-6716 (Online), 2011.

4b - LUGO-OCANDO, J. An Introduction to the *maquillas* of power: media and political transition in Latin America. In: Jairo Lugo-Ocando (ed.) **The Media in Latin America**. Berkshire: Open University Press, 2008.

Sessão 5. Perspectivas gerais

Textos:

5a - WAINSBORD, S. Latin America Media and the Limitations of the Media 'Globalization' Paradigm. In: Manuel Alejandro Guerrero; Mireya Márquez-Ramírez (eds) **Media Systems and Communication Policies in Latin America**. Hampshire: Palgrave Macmillan, 2014.

5b - GUERRERO, M.A. The 'Captured Liberal' Model of Media Systems in Latin America. In: Manuel Alejandro Guerrero; Mireya Márquez-Ramírez (eds) **Media Systems and Communication Policies in Latin America**. Hampshire: Palgrave Macmillan, 2014.

Sessão 6. A democratização da mídia na AL

Textos:

6a - WAINSBORD, S. Between Support and Confrontation: Civil Society, Media Reform, and Populism in Latin America. **Communication, Culture and Critique**, vol. 4, p. 97-117, 2011.

6b - KITZBERGER, P. Against the current: The emergence of a media democratization policy agenda in Latin America. **Global Media and Communication**, vol. 13, n. 3, p. 229-248, 2017.

Sessão 7. A democratização da mídia na AL 2

Textos:

7a - MAUERSBERGER, C. Democracy, Media, and Their Democratization in Latin America. In: Christof Mauersberger, **Advocacy Coalitions and Democratizing Media Reforms in Latin America: Whose Voice Gets in the Air?** Nova York: Springer, 2016.

7b - MAUERSBERGER, C. Conclusions and Outlook. In: Christof Mauersberger, **Advocacy Coalitions and Democratizing Media Reforms in Latin America: Whose Voice Gets in the Air?** Nova York: Springer, 2016.

Sessão 8. Mídia e democracia na Colômbia (I)

Textos

8a - GAMBOA, L. The Peace Process and Colombia's Election. **Journal of Democracy**, Vol. 29, n. 4, October 2018, pp. 54-64.

8b - MONTOYA-LONDOÑO, C. In Search of a Model for the Colombian Media System Today. In: Manuel Alejandro Guerrero; Mireya Márquez-Ramírez (eds) **Media Systems and Communication Policies in Latin America**. Hampshire: Palgrave Macmillan, 2014.

8c - BONILLA, J.I.; MONTOYA, A.N. The Media in Colombia: Beyond Violence And a Market-Driven Economy. In: Jairo Lugo-Ocando (ed.) **The Media in Latin America**. Berkshire: Open University Press, 2008.

Sessão 9. Mídia e democracia no Peru (II)

Textos:

9a - VERGARA, A. Virtue, Fortune, and Failure in Peru. **Journal of Democracy**, Vol. 29, n. 4, October 2018, pp. 65-76.

9b - PROTZEL, J. Media Systems and Political Action in Peru. In: Manuel Alejandro Guerrero; Mireya Márquez-Ramírez (eds) **Media Systems and Communication Policies in Latin America**. Hampshire: Palgrave Macmillan, 2014.

9c - ALDANA-DURÁN, C. The Media in Peru: The Challenge of Constructing a Meaningful Democracy. In: Jairo Lugo-Ocando (ed.) **The Media in Latin America**. Berkshire: Open University Press, 2008.

Sessão 10. Mídia e democracia na Argentina (III)

Textos:

10a - REPELL, J. Política y medios de Comunicación en Argentina: Kirschner, Clarín y la ley. **Andamios**, vol. 7, n. 14, 2010.

10b - VIALEY, P.; BELINCHE, M.; TOVAR, C. The Media in Argentina: Democracy, Crisis and the Reconfiguration of Media Groups. In: Jairo Lugo-Ocando (ed.) **The Media in Latin America**. Berkshire: Open University Press, 2008.

10c - LIOTTI, J. The Complex Relationship Between the Media and the Political System in Argentina: From Co-optation to Polarization. In: Manuel Alejandro Guerrero; Mireya Márquez-Ramírez (eds) **Media Systems and Communication Policies in Latin America**. Hampshire: Palgrave Macmillan, 2014.

Sessão 11. Mídia e democracia na Venezuela (IV)

Textos:

11a - CAÑIZÁLEZ, A. The State in Pursuit of Hegemony over the Media: The Chávez Model. In: Manuel Alejandro Guerrero; Mireya Márquez-Ramírez (eds) **Media Systems and Communication Policies in Latin America**. Hampshire: Palgrave Macmillan, 2014.

11b - CAÑIZÁLEZ, A.; LUGO-OCANDO, J. The Media in Venezuela: Televised, but No One is Really Watching. In: Jairo Lugo-Ocando (ed.) **The Media in Latin America**. Berkshire: Open University Press, 2008.

Sessão 12. Mídia e democracia na Bolívia (V)

Textos:

12a - FAGUET, J. The Lessons of Bolivia. **Journal of Democracy**, Vol. 29, n. 4, October 2018, pp. 89-101.

12b - VILLANUEVA, E.T. The Media in Bolivia: The Market-Driven Economy, 'Shock Therapy' and the Democracy that Ended. In: Jairo Lugo-Ocando (ed.) **The Media in Latin America**. Berkshire: Open University Press, 2008.

12c - QUINTANILLA, V. Clashing Powers in Bolivia: The Tensions Between Evo Morales's Government and the Private Media. In: Manuel Alejandro Guerrero; Mireya Márquez-Ramírez (eds) **Media Systems and Communication Policies in Latin America**. Hampshire: Palgrave Macmillan, 2014.

Sessão 13. Mídia e democracia no Chile (VI)

Textos:

13a - GONZÁLEZ-RODRÍGUEZ, G. The Media in Chile: The Restoration of Democracy and the Subsequent Concentration of Media Ownership. In: Jairo Lugo-Ocando (ed.) **The Media in Latin America**. Berkshire: Open University Press, 2008.

13b - ARAYA, R. The Global Notion of Journalism: A Hindrance to the Democratization of the Public Space in Chile. In: Manuel Alejandro Guerrero; Mireya Márquez-Ramírez (eds) **Media Systems and Communication Policies in Latin America**. Hampshire: Palgrave Macmillan, 2014.

Sessão 14. Mídia e democracia no México (VII)

Textos:

14a - GREENE, K.F.; SÁNCHEZ-TALANQUER, M. Mexico's Party System Under Stress. **Journal of Democracy**, Vol. 29, n. 4, October 2018, pp. 31-42.

14b - HUGHES, S. The Media in Mexico: From Authoritarian Institution to Hybrid System. In: Jairo Lugo-Ocando (ed.) **The Media in Latin America**. Berkshire: Open University Press, 2008.

14c - MÁRQUEZ-RAMÍREZ, M. Post-Authoritarian Politics in a Neoliberal Era: Revising Media and Journalism Transition in Mexico. In: Manuel Alejandro Guerrero; Mireya Márquez-Ramírez (eds) **Media Systems and Communication Policies in Latin America**. Hampshire: Palgrave Macmillan, 2014.

Sessão 15. Mídia e democracia no Brasil - Conclusão

Texto:

15 - ALBUQUERQUE, A. de. "Protecting Democracy or conspiring against it? Media and politics in Latin America: A glimpse from Brazil". *Journalism*, DOI: 10.1177/1464884917738376, 2017.

AVALIAÇÃO

Os encontros serão divididos em duas partes. A primeira parte será mais expositiva, a segunda, de discussão entre o grupo. Todos os presentes podem ser chamados, a qualquer momento, para relatar a sua visão sobre os textos, procurando sempre ressaltar o contexto temático das leituras, os argumentos apresentados, a sustentação dos mesmos e as dúvidas ou questões suscitadas. A avaliação terá por base a participação do(a) aluno(a) nos debates, bem como a realização de uma prova a ser feita em casa no prazo de uma semana com questões relacionadas às leituras debatidas em sala.

BIBLIOGRAFIA PRINCIPAL

ALBUQUERQUE, A. de. "Protecting Democracy or conspiring against it? Media and politics in Latin America: A glimpse from Brazil". *Journalism*, DOI: 10.1177/1464884917738376, 2017.

ALDANA-DURÁN, C. The Media in Peru: The Challenge of Constructing a Meaningful Democracy. In: Jairo Lugo-Ocando (ed.) **The Media in Latin America**. Berkshire: Open University Press, 2008.

ARAYA, R. The Global Notion of Journalism: A Hindrance to the Democratization of the Public Space in Chile. In: Manuel Alejandro Guerrero; Mireya Márquez-Ramírez (eds) **Media Systems and Communication Policies in Latin America**. Hampshire: Palgrave Macmillan, 2014.

AVRITZER, L. Democracia na América Latina: da inovação institucional ao velho problema do equilíbrio de poderes. **Revista da Universidade de São Paulo**, n. 93, 2012.

BLUMLER, J.G.; COLEMAN, S. A democracia e a mídia revisitadas. **Compólitica**, vol. 7(2), 2017.

BONILLA, J.I.; MONTOYA, A.N. The Media in Colombia: Beyond Violence And a Market-Driven Economy. In: Jairo Lugo-Ocando (ed.) **The Media in Latin America**. Berkshire: Open University Press, 2008.

CAÑIZÁLEZ, A. The State in Pursuit of Hegemony over the Media: The Chávez Model. In: Manuel Alejandro Guerrero; Mireya Márquez-Ramírez (eds) **Media Systems and Communication Policies in Latin America**. Hampshire: Palgrave Macmillan, 2014.

CAÑIZÁLEZ, A.; LUGO-OCANDO, J. The Media in Venezuela: Televised, but No One is Really Watching. In: Jairo Lugo-Ocando (ed.) **The Media in Latin America**. Berkshire: Open University Press, 2008.

CHERESKY, I. Dilemas e desafios da democracia na América Latina. Deterioração ou renovação? **Revista da Universidade de São Paulo**, n. 93, 2012.

COUSO, J. Encontros e desencontros: balanço do estado da prática democrática na América Latina. **Revista da Universidade de São Paulo**, n. 93, 2012.

FAGUET, J. The Lessons of Bolivia. **Journal of Democracy**, Vol. 29, n. 4, October 2018, pp. 89-101.

GAMBOA, L. The Peace Process and Colombia's Election. **Journal of Democracy**, Vol. 29, n. 4, October 2018, pp. 54-64.

GONZÁLEZ-RODRÍGUEZ, G. The Media in Chile: The Restoration of Democracy and the Subsequent Concentration of Media Ownership. In: Jairo Lugo-Ocando (ed.) **The Media in Latin America**. Berkshire: Open University Press, 2008.

GREENE, K.F.; SÁNCHEZ-TALANQUER, M. Mexico's Party System Under Stress. **Journal of Democracy**, Vol. 29, n. 4, October 2018, pp. 31-42.

GUERRERO, M.A. The 'Captured Liberal' Model of Media Systems in Latin America. In: Manuel Alejandro Guerrero; Mireya Márquez-Ramírez (eds) **Media Systems and Communication Policies in Latin America**. Hampshire: Palgrave Macmillan, 2014.

HUGHES, S. The Media in Mexico: From Authoritarian Institution to Hybrid System. In: Jairo Lugo-Ocando (ed.) **The Media in Latin America**. Berkshire: Open University Press, 2008.

KITZBERGER, P. Against the current: The emergence of a media democratization policy agenda in Latin America. **Global Media and Communication**, vol. 13, n. 3, p. 229-248, 2017.

LIOTTI, J. The Complex Relationship Between the Media and the Political System in Argentina: From Co-option to Polarization. In: Manuel Alejandro Guerrero; Mireya Márquez-Ramírez (eds) **Media Systems and Communication Policies in Latin America**. Hampshire: Palgrave Macmillan, 2014.

LUGO-OCANDO, J. An Introduction to the *maquillas* of power: media and political transition in Latin America. In: Jairo Lugo-Ocando (ed.) **The Media in Latin America**. Berkshire: Open University Press, 2008.

- MÁRQUEZ-RAMÍREZ, M. Post-Authoritarian Politics in a Neoliberal Era: Revising Media and Journalism Transition in Mexico. In: Manuel Alejandro Guerrero; Mireya Márquez-Ramírez (eds) **Media Systems and Communication Policies in Latin America**. Hampshire: Palgrave Macmillan, 2014.
- MAUERSBERGER, C. Conclusions and Outlook. In: Christof Mauersberger, **Advocacy Coalitions and Democratizing Media Reforms in Latin America: Whose Voice Gets in the Air?** Nova York: Springer, 2016.
- MAUERSBERGER, C. Democracy, Media, and Their Democratization in Latin America. In: Christof Mauersberger, **Advocacy Coalitions and Democratizing Media Reforms in Latin America: Whose Voice Gets in the Air?** Nova York: Springer, 2016.
- MAYORGA, F. Democracia na América Latina: mudanças e persistências. **Revista da Universidade de São Paulo**, n. 93, 2012.
- MONTOYA-LONDOÑO, C. In Search of a Model for the Colombian Media System Today. In: Manuel Alejandro Guerrero; Mireya Márquez-Ramírez (eds) **Media Systems and Communication Policies in Latin America**. Hampshire: Palgrave Macmillan, 2014.
- PERALVA, A. Globalização, América Latina e os desafios para a democracia. **Revista da Universidade de São Paulo**, n. 93, 2012.
- PROTZEL, J. Media Systems and Political Action in Peru. In: Manuel Alejandro Guerrero; Mireya Márquez-Ramírez (eds) **Media Systems and Communication Policies in Latin America**. Hampshire: Palgrave Macmillan, 2014.
- QUINTANILLA, V. Clashing Powers in Bolivia: The Tensions Between Evo Morales's Government and the Private Media. In: Manuel Alejandro Guerrero; Mireya Márquez-Ramírez (eds) **Media Systems and Communication Policies in Latin America**. Hampshire: Palgrave Macmillan, 2014.
- REPOLL, J. Política y medios de Comunicación en Argentina: Kirschner, Clarín y la ley. **Andamios**, vol. 7, n. 14, 2010.
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- VERGARA, A. Virtue, Fortune, and Failure in Peru. **Journal of Democracy**, Vol. 29, n. 4, October 2018, pp. 65-76.
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- VOLTMER, K. Comparing Media Systems in New Democracies: East meets South meets West. **Central European Journal of Communication**, vo. 1, 2008.
- WAINSBORD, S. Between Support and Confrontation: Civil Society, Media Reform, and Populism in Latin America. **Communication, Culture and Critique**, vol. 4, p. 97-117, 2011.
- WAINSBORD, S. In Journalism we trust? Credibility and fragmented journalism in Latin America. In: Katrin Voltmer (ed) **Mass Media and Political Communication in New Democracies**. Londres: Routledge, 2006.
- WAINSBORD, S. Latin America Media and the Limitations of the Media 'Globalization' Paradigm. In: Manuel Alejandro Guerrero; Mireya Márquez-Ramírez (eds) **Media Systems and Communication Policies in Latin America**. Hampshire: Palgrave Macmillan, 2014.

BIBLIOGRAFIA
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- AVRITZER, L. **Democracy and the Public Space in Latin America**. Nova Jersey: Princeton University Press, 2002.
- AZEVEDO, F.A. Mídia e democracia no Brasil: relações entre o sistema de mídia e o sistema político. **Opinião Pública**, Campinas, vol. 12, n. 1, Abril/Maio, 2016, p. 88-113.
- BLUMLER, J.G.; GUREVITCH, M. **The Crisis of Public Communication**. Londres: Routledge, 1995.
- BLUMLER, J.G.; KAVANAGH, D. The Third Age of Political Communication: Influence and Features. **Political Communication**, 16:3, 209-230, DOI:10.1080/105846099198596, 1999.
- CANEL, M. J.; VOLTMER, K. (eds.). **Comparing Political Communication across Time and Space: New Studies in an Emerging Field**. Londres: Palgrave Macmillan UK, 2014.
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- LUGO-OCANDO, J.; SANTAMARÍA, S.G. Media, Hegemony, and Polarization in Latin America. In: ZIELONKA, J. (Ed.) **Media and Politics in New Democracies: Europe in Comparative Perspective**. Oxford: Oxford University Press, 2015.
- MATOS, C. **Journalism and Political Democracy in Brazil**. Nova York, Lexington, 2009.
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- PORTO, M.P. Political Communication Research in Latin America. **The International Encyclopedia of Political Communication**. Londres: Wiley, 2015.
- VOLTMER, K. (ed.) **Mass Media and Political Communication in New Democracies**. Londres: Routledge, 2006.